In 2020, Just Roots distributed 386 CSA shares to 1,205 individuals in Franklin, Hampshire and Hampden Counties.

**CSA OVERVIEW**

77% of members reported increasing fruit & vegetable consumption by at least 1/2 cup per day since joining a CSA
77% also reported trying a new vegetable they hadnt eaten before
67% reported trying out new recipes
45% reported improved attitude in their households toward eating vegetables
55% reported increased willingness in their households to eat new foods
39% reported feeling more connected to community
41% reported improvement in physical well-being
41% reported improvement in mental well-being
83% reported harvesting from the Pick-Your-Own garden, with 77% of those members reporting regular visits to the garden

Members of this CSA partnership with Boston Children's Hospital Accountable Care Organization received doorstep delivery of produce, local proteins, cookware, and monthly Blue Apron-style kits with access to online cooking workshops with the Just Roots team.

One extremely notable positive piece of data is the dramatic decrease of food insecurity in members' households due to their participation in the CSA. In the overall CSA community, concerns about having enough food to eat dropped from 38% of survey respondents before the CSA began, to 6% during CSA participation. In respondents specifically utilizing our lowest cost Subsidized share, those numbers dropped from 47% to 15%, respectively.

**FRANKLIN COUNTY CSA DELIVERY**

Number of home deliveries recipients: 23
Survey data showed that delivery recipients who held concerns about having enough food before the CSA dropped from 50% of survey respondents before the CSA began, to 0% during CSA participation.

**TESTIMONIALS**

"My family and I really enjoyed coming to the farm each week. My granddaughter loved the chickens and pick your own. Everyone was so helpful and lovely. I cherish the farm and plan to return for many years.”

"Love seeing the staff every week at the pick-ups—always helpful, welcoming, friendly and inclusive. One week, Mary sold me on some Brussels sprouts greens that I’d never tried before, and they were divine. I wish I had gotten more! Love how knowledgeable everyone is and how helpful they are when it comes to demystifying unfamiliar produce. They encourage me to branch out from my normal cooking routine and I appreciate that!"

"We are deeply grateful for the beautiful food, the warm welcome, the connection to the earth, and the positive connections to our community. You measurably improve many lives— including ours. We tell everyone we can how much we love Just Roots!"

"Yes completely. Vegetables are so expensive at the store I had to choose between buying Pampers or buying vegetables. This has made me and my kids and grandkids very healthy!"

"Yes, definitely. It has helped my sons have veggies at his fingertips. He is very picky but having a variety of veggies for him to try has been such a blessing! It has helped me too with my health problems. I was put on a strict diet and everything I receive is something I must eat to get better."

"Yes, absolutely. My family is very picky. I wouldn’t buy this product at the store in fear that the family wouldn’t eat it, but now that we have it, my family is eating it. This program has let me experiment with veggies I didn’t think my family would eat.”