HIP: Healthy Incentives Program

Get extra SNAP money when you buy local fruits and vegetables

HOW IT WORKS:
1. **Spend SNAP**: Spend your SNAP benefits on local fruits and vegetables with a local HIP farm.
2. **Earn HIP**: Get money rebated IMMEDIATELY to your SNAP card to spend on whatever else you please, EVERY MONTH!

Simple as that! HIP is a rebate for SNAP money you spend on local fruits and vegetables.

HOW BIG IS THE MONTHLY REBATE?
The amount you get rebated for fruit and vegetable SNAP purchases each month depends on your household size:

- 1-2 people: $40
- 3-5 people: $60
- 6+ people: $80

HOW DO YOU SIGN UP? HOW DO YOU GET THE REBATE?
YOU DON’T HAVE TO DO ANYTHING! If you have SNAP, you automatically get the HIP rebate when you spend your SNAP dollars with a HIP farm. And, the rebate automatically shows up IMMEDIATELY on your card when you make the purchase.

DON’T HAVE SNAP?
Call Project Bread’s FoodSource Hotline at 1-800-645-8333 to get enrolled! Once you’re enrolled in SNAP, you automatically qualify for HIP rebates!

info@justroots.org | 413.325.8969